



Press Release

Sponsorlive launches Secondary Market for its NFT platform dedicated to rugby

With several tens of thousands of auctions since its launch in March, Fanlivecards, the NFT marketplace dedicated to rugby, continues its development with major additions to its platform. With the support of The Blockchain Xdev (subsidiary of The Blockchain Group), it now allows the exchange of digital cards on secondary markets and enables payments in tez and euros.

Paris, June 14th, 2022 - Sponsorlive, a mobile gaming app for sports, announces the launch of a secondary market option on its NFT platform, Fanlivecards, dedicated to rugby. The holders of NFT cards like rugby players or clubs will now be able to resell their cards and buy new ones on the secondary market and will also be able to pay for them in tez and euros. A new phase in the development of the project has been made possible with the technological support of The Blockchain Group.

"After the successful launch of Fanlivecards a few weeks ago, we have been working hard to offer the opening of the second market to rugby fans and crypto investors. This milestone marks a turning point in the rugby industry as it brings rugby fans and crypto-currency holders together. We are working on a new gamification system to revolutionize the utility of NFT cards, the delivery is expected this summer," said **Edgar Palle, co-founder at SponsorLive (FanLive Cards)**.

Development by leading technology partners

Fanlivecards is based on the Tezos technology, a public and energy-efficient blockchain, and is built by The Blockchain Xdev, a leader in blockchain technology and services. The Blockchain Xdev's Eniblock platform, is dedicated to the deployment of Web3 applications and is the enabler behind Fanlivecards. Eniblock has allowed Fanlivecards to accelerate its deployment and to have a state-of-the-art platform with the best technology.

"First of all, we want to thank Fanlivecards for their trust in Eniblock, as they have been the first player to adopt our solution. We are therefore delighted to accompany them in the development and launch of their NFT marketplace which opens a new era in the adoption of this technology by rugby and sports fans," said **Charles Kremer, CEO of The Blockchain Xdev and Eniblock**.

From the very beginning of the project, Fanlivecards has also worked hand-in-hand with Stripe, a financial infrastructure platform for businesses, in order to give buyers the possibility to bid for NFTs and acquire them in Euros by simply using their bank cards. This choice enables all rugby fans, with or without previous crypto knowledge, to join the NFT movement and start trading their cards.

About SponsorLive

SponsorLive is leveraging its strong experience in the Fantasy Game market in the sports world to launch its first NFT Marketplace dedicated to Rugby. Based in Paris, it develops and markets innovative digital solutions



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in collaboration with partners such as Orange, Nomadic Labs, and The Blockchain Group. In partnership with the French National Football League, the FanLive Fantasy Football application has been on the iOS and Google Play stores as well as on the Orange Games platform since September 2021 and has already more than 100K players, including several thousand paying subscribers. FanLive Fantasy Rugby will be launched for the upcoming 2022-23 sports season and will then offer the first 100% live and interactive Fantasy Rugby solution integrating NFT cards from the FanLivecards Marketplace: www.fanlivecards.com

About Tezos

Tezos is a smart currency that redefines what it means to hold and exchange value in a digital and connected world. Scalable and proven, the Tezos blockchain seamlessly embraces tomorrow's innovations without disrupting today's network.

Learn more about Tezos at www.tezos.com

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About The Blockchain Group

The Blockchain Group is the only publicly traded French company with 230 engineers covering the entire blockchain value chain. Led by Xavier Latil, the group offers its innovative solutions to integrate blockchain in French and international companies.

The Blockchain Xdev is the group's entity specialized in blockchain technology. The Xdev team supports companies and entrepreneurs worldwide in the development of their Web3 projects. Its Eniblock solution is an all-in-one platform allowing entrepreneurs and businesses to design their Web3 applications on most Blockchain technologies.

To learn more about Eniblock and our expertise, visit www.theblockchainxdev.com

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